

MELANIE COLLING

Founder of Purpose Driven Projects, Co-founder of Experts On Air - Podcast Booking Agency,
Co-Author of You Are a Genius, Podcast Host, Business Accelerator Facilitator, Public Speaker

I am on a mission to empower business owners, leaders and experts to embrace 'The Connection Economy' to accelerate their businesses and in turn create the change we want to see in the world!

THE BACK STORY...

Melanie Colling is a collaboration expert, passionate about helping fellow business leaders and experts succeed by helping them to accelerate their businesses to the next level through collaboration to become in demand industry leaders.

Melanie believes entrepreneurs, not governments, will make the change we want and need to see in the world, and is committed to supporting and connecting entrepreneurs to empower change!

Originally building her career in IT as an industry certified Project Management professional, Melanie worked for Fortune 500 companies such as IBM and HP as well as leading Australian organisations like NAB, Telstra, Medibank, BP Oil, Origin Energy and Newcrest Mining to name a few. Whilst she enjoyed working on multi-million dollar, innovative projects and with some amazing people she felt it was not tapping into her full potential and impacting the world in the way she wanted to.

Having escaped the corporate world back in 2016, she moved to Bali with her family for 7 months where she hosted and facilitated a Business Accelerator program for entrepreneurs and business leaders following the Wealth Dynamics framework.

An experienced project management professional, facilitator, speaker, podcast host and collaboration expert, Melanie is in her zone of genius when connecting and inspiring fellow entrepreneurs to reach their goals and targets.

Melanie provides entrepreneurs and business leaders with a proven framework and strategies to accelerate their businesses through project leadership, connection and collaboration.



"Collaboration is king in business today - attract it, embrace it & see your business fly."

IDEAL FOR THESE AUDIENCES

- Business leaders, owners and entrepreneurs
- Professionals and Industry Experts
- CEO's
- C-Suite Executives
- Human Resource Executives
- Leaders in business

TALKING POINTS

- What is the 'Connection Economy' and why is it so important in business today?
- Why collaboration for business growth?
- The importance of knowing yourself and your profile in business
- Project Management vs Project Leadership for business leaders - how this can be a gamechanger
- The 6 steps to becoming an 'In demand industry leader'
- How do you get more impact, influence and income?
- Attraction versus Action - how you can 'flip the switch'
- What is collaboration and how can we leverage this in business?
- 3 leverage options every business should be implementing
- Partnerships - why these are so important to get right in business
- How to attract the right people to you in business - team, clients, partners and investors
- Networking for introverts

PROFESSIONAL CERTIFICATION:


- RegPM (CPPD - Certified Practising Project Director), AIPM (May 2013)

- PMP Certification (Project Management Professional), PMI (December 2009)

AS FEATURED HERE:

Experts On Air Podcast - <https://expertsonair.fm/podcasts/>

CONTACT DETAILS

For enquiries or to book Melanie Colling as a guest on your podcast, please contact the Experts On Air Podcast Booking Agency info@expertsonair.fm. **EXPERTS ON AIR** 

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