

CULLEN BRUGMAN

Founder of Dashboard Magic, Business Data and Dashboard Expert

Helping 7 and 8 figure businesses get instant visibility of key business numbers to maximise profit.

THE BACK STORY...

Cullen Brugman is a Business Dashboard Specialist.

While many people talk about 'moving the needle' in their business, few business owners actually know what the key needles are, let alone if they are moving in the right direction. This is where Cullen comes in.

His background working in sales, training, marketing, customer service and operations management across a broad range of industries has given him exposure to the weak links that hold businesses back and the experience to diagnose faults and strategise solutions.

Cullen's work brings meaningless data and spreadsheets to life, presenting it visually to allow business owners and management teams to make informed decisions and the right investments for growth.

His specialty is working with seven-figure businesses with lots of moving parts. In fact, the more moving parts the more critical his work is, as there is more exposure to risk or 'drag' within the business operations.

In his spare time Cullen likes to pull things apart to find out what makes them tick.



"Uncover the hidden value in your business"

IDEAL FOR THESE AUDIENCES

- C-Suite Executives (CEO, CFO, CMO, COO, Head of Sales & Marketing)
- Business owners with multiple 7 figure businesses
- Growth capped businesses
- Business wanting to scale or take it to the next level
- Entrepreneurs
- All industries

TALKING POINTS

- What isn't measured can't be managed
- You can't move the needle in your business if you can't see it
- The numbers never lie!
- Measuring for success
- Mapping a clear pathway to resolution
- Empowering your team through visibility
- How to make data informed decisions
- Take the guesswork out of business and be data informed
- Watch your 'waste' line
- How to diagnose the weakness in your business
- Reverse Marketing - find out who your client really is

CONTACT DETAILS

For enquiries or to book Cullen Brugman as a guest on your podcast, please contact the Experts On Air Podcast Booking Agency info@expertsonair.fm. **EXPERTS ON AIR** 

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