

# JULIE CROCKETT

Founder of Australian Property Investment Solutions, property investor, buyer's agent and author of How to Build A Rock Solid Property Portfolio

**Building wealth through property is a game anyone can play, and like all games, it should be fun!**

## THE BACK STORY...

Julie Crockett is a property investing expert and buyers agent helping Australians to take action to create their own financial independence through investing in high net worth residential property, Australia wide.

Becoming a single mum of 2 young children, Julie quickly realised her super would not be enough to retire on, so went about investing in residential property. She became 'addicted to it' and loved the idea of the tenant and the tax man helping to pay for her investments and worked towards her goal of building a healthy property portfolio.

Julie loved property and the whole process so much she started her business API Solutions to help others do the same. She and her team provide an end-to-end service for property investors assisting them at every stage of the buying process, from sourcing and negotiating to settlement and even property management.

As a big fan of innovation Julie and her team are using AI (Artificial Intelligence) software to research and predict the best properties to buy based on client specific criteria. Julie's aim for her clients is to build the highest return property portfolio.

Julie remains a keen and active investor and has built an amazing team around her to create a smooth and easy investment experience for her clients.



*"Using AI technology, we identify the best places in Australia to put your investment dollars."*

## IDEAL FOR THESE AUDIENCES

- Property Investors
- Time-poor Professionals
- Time-poor Entrepreneurs
- Landlords
- First Home Buyers

## TALKING POINTS

- Using AI to source prime investment properties
- How to interpret and verify AI data
- Why smart investors use a buyer's agent
- Julie's love of 'chasing the deal'
- Negotiation is king
- It takes a team to buy the right investment property
- Women and investing, leadership and empowerment
- Women think they need permission - move on!
- In all circumstances there is always a way forward
- Creating an investment plan
- Helping clients set their investing criteria

## AS FEATURED HERE:



Geared For Growth, Property Investing Podcast with Mike Mortlock

[http://html5-player.libsyn.com/embed/episode/id/6731218/height/360/width/640/theme/standard/autonext/no/thumbnail/yes/autoplay/no/preload/no/no\\_addthis/no/direction/backward/](http://html5-player.libsyn.com/embed/episode/id/6731218/height/360/width/640/theme/standard/autonext/no/thumbnail/yes/autoplay/no/preload/no/no_addthis/no/direction/backward/)

## CONTACT DETAILS

For enquiries or to book Julie Crockett as a guest on your podcast, please contact the Experts On Air Podcast Booking Agency [info@expertsonair.fm](mailto:info@expertsonair.fm). **EXPERTS ON AIR**

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